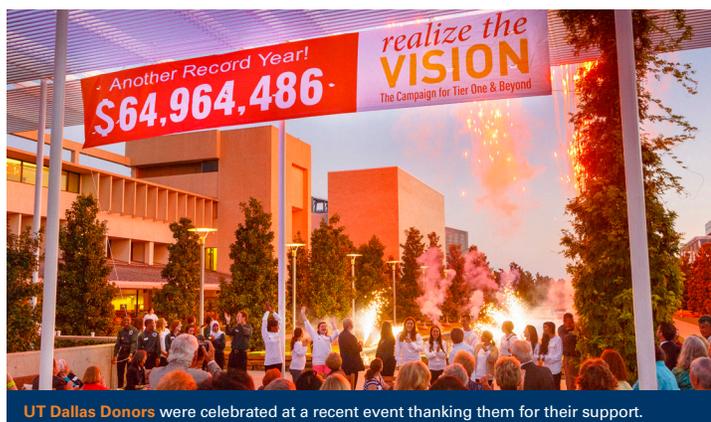


# The University of Texas at Dallas

## Future Focused

*Reaching Goals and Setting Records*



UT Dallas Donors were celebrated at a recent event thanking them for their support.

In 2009, The University of Texas at Dallas began the *Realize the Vision* campaign in an effort to raise \$200 million dollars in five years. The ultimate goal: to support UT Dallas' quest to become a Tier One research institution. Philanthropic support has been completely transformed since the campaign's initiation. Faculty, staff, alumni, corporations and friends have provided critical resources. In 2013 alone, over \$64 million was raised, besting previous fundraising records set in 2011 and 2010. So far, donors have raised more than \$185 million for *Realize the Vision*, which ends on Dec. 31, 2014.

Through the campaign, Opportunity Fund endowments have become popular with donors. More than 60 of these unrestricted endowments have been established to benefit all seven schools and many research centers and student programs. Center for BrainHealth benefactors are paving the way for new research breakthroughs with these funds. The Buck Horn Opportunity Fund was created in honor of the late Buck Horn—a business leader, husband, father and patriot—to help people maximize their brain performance. The Daryl Johnston Opportunity Fund and Lee Roy Jordan Opportunity Fund were established to honor the leadership of these Dallas Cowboys legends in maximizing brain performance in athletes and veterans.

Alumni are also stepping forward for UT Dallas like never before. Last year, more than 1,800 alumni gave to the University. This is almost double the number of alumni who gave in 2009.

By supporting various centers and units, alumni are filling needs across the University while also helping raise the University's standing in national rankings that measure the percentage of alumni who donate.

Lynn McIntire, BA '79, and Tom McIntire are certified financial planners who live in Dallas. Their careers in financial planning have illustrated to them the importance of long-term investments, which is why they made a planned gift that will add to the Opportunity Fund they established in 2011 to benefit the School of Natural Sciences and Mathematics. "We are proud of UT Dallas and all that it has become," said Tom. "We made a gift through our wills to help ensure a quality education for future generations. It was easy." Thirty new donors with a focus on the future—like the McIntires—have buoyed the campaign with \$13.2 million in planned gifts, including bequests, charitable gift annuities and life insurance.

As an undergraduate, Jefflyn Williamson was the thankful recipient of the Northwood Woman's Club Scholarship. It was a gift that inspired her to strive for greatness both in the classroom, and later on in her commercial real estate career. To repay the generosity she was afforded, Jefflyn is using her estate plan to increase The Jefflyn Williamson Endowed Scholarship, a permanent endowment she hopes will empower young women to succeed. The scholarship will support undergraduate students in the Naveen Jindal School of Management.

"I am thrilled to know my legacy will live on through The Jefflyn Williamson Scholarship," she said. "Long after I'm gone, students will still benefit from an education at UT Dallas."

During the four years of the *Realize the Vision* campaign, more than 21,000 gifts have been made by all donors, including alumni, friends, companies and foundations, close to doubling the number of gifts given in the same timeframe prior to the campaign. "UT Dallas has never seen this level of philanthropic support," said Dr. Aaron Conley, vice president for development and alumni relations. "This tells us that people believe in our Tier One vision and are showing it by giving to the programs and causes that are important to them.