

How is Google working with the UT System?

UT System entered into an agreement with Coursera and Google that is enabling its eight academic institutions to provide Google Career Certificates to students at no cost. Students are earning Google Career Certificates concurrently with their bachelor's degree, a strategy that is helping UT institutions produce graduates who are both broadly educated and specifically skilled. Additionally, UTEP, UTRGV and UTSA are three of more than 20 institutions of higher education nationwide to participate in the Grow with Google Career Readiness Program's new expansion to better reach Hispanic-Serving Institutions.

When and how can UT students enroll in the Google Career Certificates?

Each UT institution selected/invited students to enroll in Google Certificates Google based on internal criteria or decisions. For example, some UT institutions targeted students in certain majors, while others opened it up to students nearing graduation to help them be more competitive in their job search.

What are the different ways UT students have the certs available to them?

Some students have completed Google Career Certificates co-curricularly, as an optional, non-credit enhancement to their degree program. Some students have completed Google Career Certificates as part of credit-bearing courses (these could be required or elective courses). Others have completed Certificates under a hybrid approach, where some work was required as part of a credit-bearing course and some was completed on learners' own time.

Is UT offering credit for the certificates?

It depends. UT institutions are incorporating Google Career Certificates in a variety of ways, including embedding them directly into credit-bearing courses, and as co-curricular options. Some campuses are experimenting with hybrid models where some of the work toward earning a Google Career Certificate is done within a credit-bearing course, and some is done on students' own time. We are piloting different approaches to find out what works best, for students and for faculty.

How many students do you expect to reach with this offering?

We expect that up to 10,000 students could be reached with this opportunity in the next year. But the sky is the limit, since this is a solution that can quickly be scaled, once we figure out the best way to incorporate the Certificates into the student experience.

Are the certificates being offered to undergraduates or a broader population of learners?

While we are initially focusing on making Google Career Certificates available to undergraduate students, we plan on expanding our reach to include alumni and students who recently graduated but want or need extra workforce-relevant skills. Some graduate students may also benefit from these opportunities.

How will you track progress and success?

To be successful, this initiative will have measurable impacts on student success and employment outcomes, including higher first- and third-year salaries and improved rates of hire, and will reduce disparities in learner outcomes beyond completion. The UT System is uniquely positioned to track the

labor market outcomes of students through our partnership with the U.S. Census Bureau and Texas Workforce Commission and our [seekUT](#) tool.

Interim measures of success will include the number of undergraduate students completing a Certificate upon graduation, by major, race/ethnicity and gender.

Importantly, we will disaggregate data and findings across schools, fields of study, time since graduation, race/ethnicity, gender, among other student characteristics, to identify strengths and shortcomings in how well and how equitably this initiative is serving students.

###