

1. Title

Official Seal, Colors, Logo, and Mascot

2. Rule and Regulation

Sec. 1 Official Seal. The official seal of The University of Texas System shall be the seal held in the custody of the General Counsel to the Board of Regents on which shall be inscribed, "Seal of The University of Texas." The official seal of each institution shall consist of the System seal with such heraldic variations as may be approved by the Board of Regents upon recommendation of the president of the institution, the appropriate Executive Vice Chancellor, and the Chancellor. This official seal shall be used for the purpose of certifying diplomas, official transcripts for students, and for such other official purposes as may be approved by the Board of Regents, by System Administration, or by the president of an institution. Provided, however, that if any institution has previously adopted and presently uses an institutional seal, such institution may continue to use such seal in lieu of the seal hereby provided for. Provided further, however, no institution shall use as its official seal that seal approved herein as the official seal of the System, unless the full title of the institution as designated in the Regents' *Rules and Regulations*, [Rule 40601](#) is also used as an integral part of the seal.

Sec. 2 Official Colors. The official colors for the U. T. System shall be orange and white; provided, however, that an institution may adopt one additional color to be used in connection with athletic and other activities of the institution when approved by the Board of Regents upon recommendation of the president of the institution, the appropriate Executive Vice Chancellor, and the Chancellor.

Sec. 3 Themes, Logos, and Mascots. Each institution may adopt a theme, a logo, and a mascot, provided same are approved by the Board of Regents via the Agenda following recommendation of the president of the institution, the appropriate Executive Vice Chancellor, and the Chancellor.

3. Definitions

None

4. Relevant Federal and State Statutes

None

5. Relevant System Policies, Procedures, and Forms

Regents' *Rules and Regulations*, [Rule 40601](#) – Institutions Comprising The University of Texas System

[Board of Regents Action on December 11, 1980, approving official color for The University of Texas at Dallas](#)

[Board of Regents Action on December 9, 2009, approving logo and brand identity for U. T. M. D. Anderson Cancer Center](#)

[Board of Regents Action on August 24, 2023, establishing Stephen F. Austin as a member of the University of Texas System](#)

6. Who Should Know

Administrators

7. System Administration Office(s) Responsible for Rule

Office of the Board of Regents

8. Dates Approved or Amended

[Regents' Rules Revision History](#)

9. Contact Information

Questions or comments regarding this Rule should be directed to:

- bor@utsystem.edu